

Total New Child Nutrition Funding:
\$4.5 billion over 10 years



Highlights of S.3307: PROMOTING HEALTH

AND REDUCING CHILDHOOD OBESITY

Guiding Principles:

- Expand program access to reduce childhood hunger
- Improve nutritional quality to promote health and address childhood obesity
- Simplify program management and improve program integrity

Helping Schools Improve the Nutritional Quality of School Meals

- A performance-based increase in the federal reimbursement rate for school lunches — 6 cents per meal — will help schools meet new meal standards to provide children with healthier school meals.

Establishing National Nutrition Standards for All Foods Sold in Schools

- The bill includes a provision that represents an historic agreement between major public health organizations, leaders in the food and beverage industries, and parent and community advocates to safeguard the health and wellbeing of our nation's schoolchildren by providing the Secretary of Agriculture with the authority to establish national nutrition standards for all foods sold on school campuses throughout the school day.

Promoting Nutrition and Wellness in Child Care Settings

- This section establishes nutrition requirements for child care providers participating in the Child and Adult Care Food Program and provides guidance and technical assistance to help providers improve the health of young children.

Connecting More Children to Healthy Local Produce through Farm-to-School Programs

- The bill provides \$40 million in mandatory funding to help schools establish school gardens and source local foods into their cafeterias.

Strengthening Local School Wellness Policies

- The 2004 Child Nutrition Reauthorization required each school or district participating in the National School Lunch Program to establish a local school wellness policy. The Healthy, Hunger-Free Kids Act will update the requirements for those policies by requiring opportunities for public input and transparency in the formulation of the policies, as well as plans for implementation and measuring compliance.

Supporting Breastfeeding in the WIC Program

- The fiscal year 2010 agriculture appropriations bill provided mandatory funding for a program to recognize exemplary breastfeeding practices at the WIC clinic and state agency levels. The Healthy, Hunger-Free Kids Act permanently authorizes this program within child nutrition law and expands the collection of WIC program data on breastfeeding rates.

Improving School Food Financing

- USDA data suggest that federal reimbursements intended for children in the free and reduced price income categories are being diverted from their intended purpose and instead are supporting other parts of schools' food service accounts. The Act includes new initiatives designed to empower school food service directors, improve the financial solvency of school food service accounts, protect the federal investment in healthy school meals, and ensure that low-income children receive the full value of their meal benefits.